

# Front Cover

Design Brief:

- Bold Typeface
- Bright Colours
- Simple Design
- Striking Image/ Graphic

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# Foreword from the Leader & Chief Executive

This Corporate Plan sets out our priorities and ambitions of what we want to achieve for the residents, communities, and businesses of Halton between 2024 and 2029. It is Halton Borough Council's key strategic document.

Halton Borough Council continues to face many significant challenges, such as large and unprecedented cuts to funding from the Government, increased demand for services, changing public expectations and new ways of working.

If we are to continue to deliver quality services to the people who live and work in the Borough there must be change.

The old ways of working cannot be sustained with the Council taking the lead, and the days of assuming that the Council can provide services for everyone, regardless of the financial implications, are no longer.

Instead, we must embrace a joint approach with our businesses, partners, and the whole community to do what is best for our residents, addressing shared challenges and doing more with limited resources.

In order to achieve this new way of working we need to empower residents to help us to achieve our priorities through a new relationship - this change cannot be achieved alone and was one of the key messages behind the Big Conversation.

The Big Conversation was a success and led us to establish a set of agreed priorities which will help us collectively to meet these challenges and make the most of the opportunities these changes will bring.

To aid us on this journey, we have embarked on a Transformation Project, which will be integral to 'Reimagine Halton' and highlights the importance of working collaboratively with our partners to deliver better outcomes for everyone.

The Plan will be reviewed annually, allowing us to adapt to any future events that may occur.

Every member of our organisation, from Elected Members to Council officers, together with you, the residents of Halton, have a vital role to play in achieving the priorities set out in this Plan.

Appendix 2 - DRAFT



Mike Wharton:  
Leader of the Council

*Signature*



Stephen Young:  
Chief Executive

*Signature*

# Consultation Success!

The Big Conversation took place for 4 months during 2023. The main goal was to engage with every person who lives and works in Halton – for them to provide their views and experiences to shape the priorities of the Borough going forward.

## Equality Act (2010) - Protected Characteristics

We consulted with a range of people in a variety of ways – from print and social media, to face-to-face conversations in libraries, family hubs and community groups.

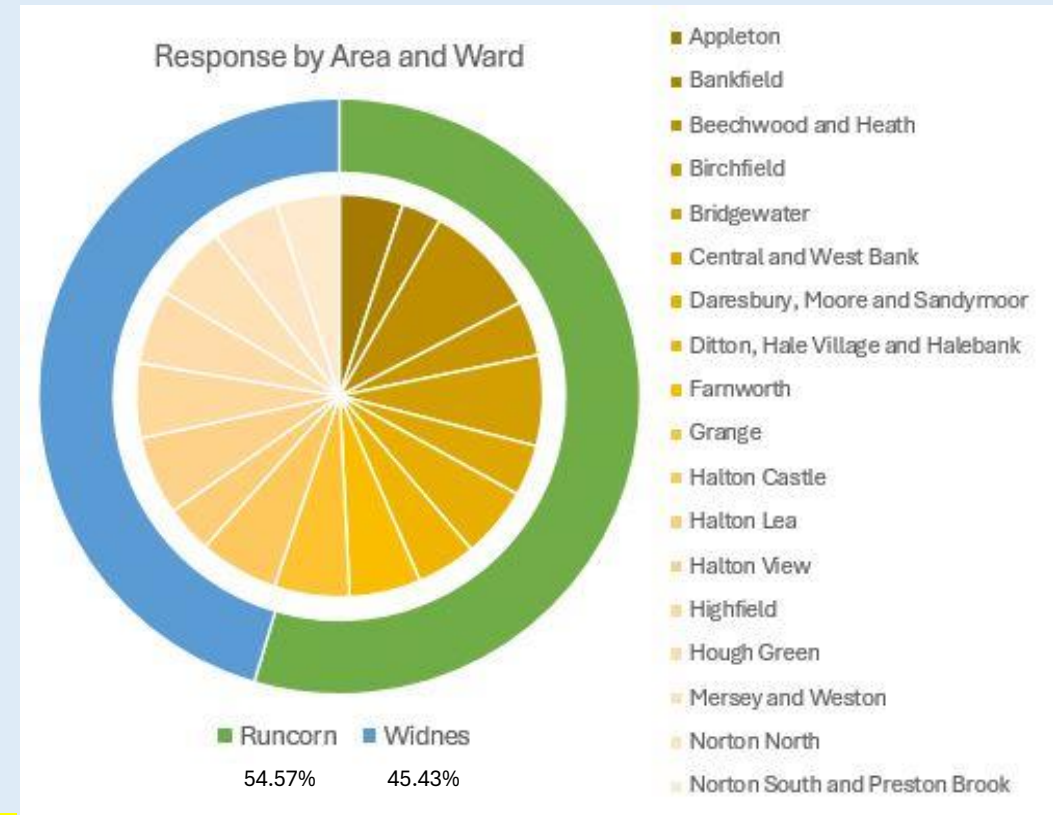
Extra attention was paid to individuals and groups that were harder to reach, ensuring our consultation and engagement were as accessible as possible. This equitable approach led to a set of responses that were representative of our borough.

## Outcomes

We received overwhelming support in response to our initially suggested 5 themes, which established the priorities for the next 5 years.

We also listened to your feedback and created a new priority based on your comments around place and community, entitled *'Valuing and appreciating Halton and our community'*

## Engagement and Consultation



## **PRIORITY ONE:**

### **Improving health, promoting wellbeing and supporting greater independence**

**Encouraging good quality health, well-being and social care, by involving everyone in our community. To support the people of Halton to feel safe, be active, happy and lead their best lives.**

\*INSERT IMAGE/GRAPHIC HERE\*



### **What Halton will do:**

- Offer easily accessible and integrated health care, advice and services from birth.
- Encourage preventative care and healthy lifestyles for the people of Halton throughout their lives.
- Introduce new care technology and support for our ageing population.
- Support mental health services and tackle elderly isolation in Halton.
- Provide tailored wellbeing advice to all carers.

### **What Halton will look like:**

- Halton's children and families will feel supported and have the best start in life.
- People will have individual control over health and an independent lifestyle that allows them to live longer, happier and healthier lives.
- People will age well and be able to live in their own homes for longer.
- Improved mental wellbeing in Halton, whilst preventing loneliness in our community.
- All carers will benefit from a variety of local, community-based support which will improve their quality of life.

## What Halton will do:

- Work with businesses to make them more competitive and productive.
- Deepen Halton's talent pool by developing, upskilling and reskilling our residents.
- Halton will shop locally to support the regeneration of our town centres for the benefit of local people.
- Build stronger and long-term relationships with partners and businesses to bring greater investment to the Borough.
- Continue to work closely with our Liverpool City Region partners.

## What Halton will look like:

- Halton will have a sustainable and diverse economy, where residents have access to good jobs.
- Halton will have a strong, positive environment for business creation and growth.
- Our town centres will be vibrant and welcoming places with a culture and atmosphere to which people of all ages are drawn.
- Businesses will invest in and give back to our community.
- Be part of a connected wider City Region that continues to grow and benefit Halton's local economy.

## PRIORITY TWO:

### Building a Strong, Sustainable Local Economy

**Fostering a strong, diverse local economy where there is access to good jobs and successful businesses in our community, providing opportunities for all.**

\*INSERT IMAGE/GRAPHIC HERE\*

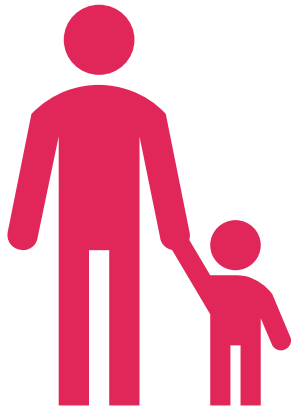


## **PRIORITY THREE:**

### **Supporting Children, Young People and Families**

**Supporting families to nurture and protect every child and young person and raise their aspirations. We will invest in Early Years, education and youth provision to ensure they reach their full potential and help Halton families flourish.**

\*INSERT IMAGE/GRAPHIC HERE\*



### **What Halton will do:**

- We will work to ensure that positive opportunities and effective help are available at the earliest opportunity.
- Provide the right support in the right place at the right time, through a stable workforce with a strong skillset.
- We will seek to break the cycle of dependence on services, promoting independence in Halton.
- Improve communication between the Council, key partners and families.
- Encourage the creation of youth groups and invest in youth services in our Borough.

### **What Halton will look like:**

- Children, young people and their families will be able to make choices that mean they can thrive and achieve.
- Children and young people will feel heard and have a positive experience of their time growing up in Halton, and be supported in their family network to realise their aspirations.
- Where children and families do need to access services, they will be responsive, of a high quality and focused on achieving self-reliance.
- Children and young people will grow in a stable and settled environment.
- Young people will have positive experiences of growing up in Halton and be equipped for adult life.

## What Halton will do:

- Strengthen families and communities and provide on-going support to people who are more likely to experience poverty, inequality and vulnerability.
- Help people access the internet and improve their digital skills so everyone can benefit from its uses.
- Recognise the diverse needs of the people of Halton and tackle discrimination, harassment and victimisation ensuring that everyone respects and values each other.
- Continue to remove barriers to education and employment.

## What Halton will look like:

- More people will have the opportunity to achieve their aspirations and ambitions through upskilling Halton.
- Digital inclusion for all where everyone has the tools, skills and confidence to thrive in the digital era.
- Halton will be a diverse and inclusive place where all residents have access to public activities and spaces and are able to participate fully in the community.
- People will be more content to live and work in the Borough and have pride in Halton.

## PRIORITY FOUR:

### Tackling inequality, helping those who are most in need

Addressing inequalities by helping the people of Halton to receive the good quality and accessible advice, information and services that they need to achieve their aspirations and ambitions.

\*INSERT IMAGE/GRAPHIC HERE\*





## **PRIORITY FIVE:**

### **Working towards a greener future**

**Working with everybody to keep our neighbourhoods clean and tidy and create a sustainable environment for current and future generations.**

\*INSERT IMAGE/GRAPHIC HERE\*



### **What Halton will do:**

- Work with communities to keep neighbourhoods clean and tidy.
- We will make it easier for people to play their part through the choices they make about their home, transport and waste.
- 'The Big Halton Forest' initiative will continue to work towards the goal of planting a tree for every person in Halton by 2030.
- Further develop our Solar Farm, increasing our use of renewable energy.
- Continue our electric vehicle roll out, alongside investment in electric vehicle charging points.
- Invest in new cycling routes and walkways across the borough.
- Aim to achieve net-zero by 2040.

### **What Halton will look like:**

- Halton will have cleaner and tidier places that everyone can enjoy.
- People of all ages will have a greater awareness of recycling and live more environmentally friendly lives.
- Parks and open spaces will have healthy green foliage that protects wildlife and promotes biodiversity.
- We will be less reliant on non-renewable energy sources.
- Halton will have more available electric vehicle charging points.
- More people walking, cycling, and making better use of public transport.

## What Halton will do:

- Ensure that a proportion of new housing is affordable, and there are sufficient amenities.
- Increase the delivery of suitable homes that meet residents needs throughout their lives.
- Prevent and tackle homelessness and rough sleeping.
- Empower community and voluntary groups to continue to make a difference in Halton.
- Build upon our cultural strategy which ensures Halton is a place where culture and creativity thrives.

## What Halton will look like:

- Local homes for residents that provide a safe, supportive and enabling environment.
- Halton will be a more desirable place to live and work, and a place to be proud of.
- Long-term solutions in place for those who find themselves without safe accommodation.
- Thriving community and voluntary groups that are valued and listened to.
- More events and activities for the whole community to appreciate and enjoy. Supported by new Halton Leisure Centre, alongside improved access and facilities at the Brindley Theatre.

## PRIORITY SIX:

### Valuing and appreciating Halton and our community

Supporting Halton's residents to live in decent and affordable homes, surrounded by safe and thriving communities.

\*INSERT IMAGE/GRAPHIC HERE\*



# Resilient and Reliable Organisation

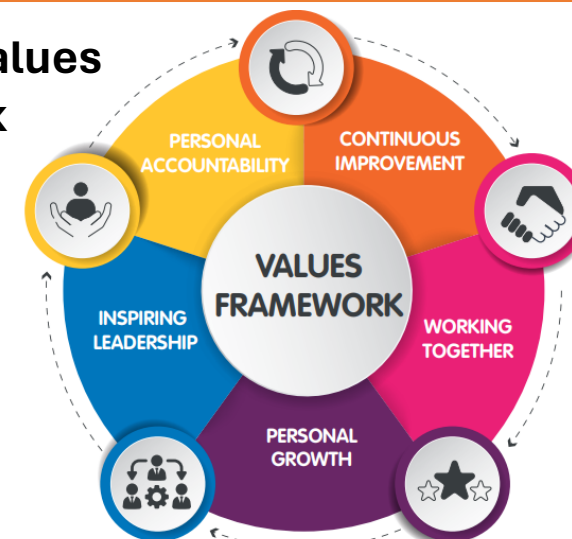
As councils have to change the way they work, workforce resilience is going to be more important than ever in ensuring that we continue to deliver a reliable and efficient service for current and future generations.

This value will underpin the Corporate Plan's 6 priorities.

Will listen and work with our residents and partners to identify areas for improvement and ensure that the council remains responsive to the needs of the community.

This will also require significant behaviour change by everyone who lives and works in Halton.

## Halton's Values Framework



Halton Borough Council aims to provide you with the opportunities to flourish and achieve your potential.

Learning is a life-long process and can be achieved through a variety of routes. Our aim is to provide or signpost as many of those routes as we possibly can to ensure the continued success of both yourself and the Council in delivering against its objectives.